

Eroski Increases Its Loyalty Members By 15% - ESM - The European Supermarket Magazine

Escrito por Eroski: Google Noticias
Lunes, 13 de Junio de 2016 09:16 -

ESM - The European Supermarket MagazineEroski Increases Its Loyalty Members By 15%ESM - The European Supermarket MagazineSpanish retailer Eroski increased its members by 15% in 2015, gathering more than one million new cardholders, the company said in a statement. The latest figures released by the company show that at least €212 million in savings were made through ...

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