

## Spanish Retailers Lower Private Label SKU Count - ESM - The European Supermarket Magazine

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ESM - The European Supermarket Magazine Spanish Retailers Lower Private Label SKU Count ESM - The European Supermarket Magazine Soysuper's research compared the size of the private label ranges that were available online at DIA, Carrefour, Auchan, Condis, El Corte Inglés and Mercadona. It found that DIA decreased its PL range by five percentage points, Carrefour and Auchan ...

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