Shoppers to spend more on luxury...in Lidl and Aldi - Irish Independent

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Irish IndependentShoppers to spend more on luxury...in Lidl and AldiIrish IndependentRetail insiders insist that an end to austerity won't mean shoppers who turned to chains such as Aldi and Lidl will now defect to the bigger rivals. In offering what would be considered high-end gourmet products for Christmas at knock-down prices, Lidl ...

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